



**Proposal for
Special Search Engine Optimization**

(Stay on the first page)

- Local Keywords : 24
- General Keywords : 6
- Backlinks : 10 per month

Onsite Optimization

- Keyword Research and Selection
- Titles tags Generation
- Meta tags Optimization
- ALT tags Optimization
- Hyperlink Optimization
- Sitemap Generation
- XML Sitemap in Google, Yahoo, Bing (MSN)
- Proper linking structure
- W3C validation of homepage
- Right keyword density
- Making dynamic pages search engine friendly
- Title Tag Optimizations
- Meta Tags Optimization
- ALT Tags Optimization
- Hyperlink Optimization
- Sitemap Generation
- XML Sitemap Generation
- Making URLs friendly
- Proper Linking Structure
- Right Keyword Density
- Canonical Domain URL
- Canonical htaccess 302
- Canonical htaccess 400
- Configure Robots.txt
- Create 404 Error Page
- Remove 404 Broken Links
- Removal of Black Hat Techniques

- Backlinks : 10 per month
- SEO Offsite Optimization (links divided into different categories)
- Web Incriptions (Variety)
- Image Incriptions : 7
- Document Incriptions : 2
- Infographic Incriptions : 2
- Video Incriptions : 2

Once we'll complete optimization on your website, your website will be displayed on the top (Organic SEO) like below:

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Ads - Why these ads?

PPC ads

Organic SEO

Reports

- Fortnight Ranking Report
- Monthly Linking Report
- Google Analytics Setup
- Google Webmaster Setup
- Yahoo Site Explorer
- Toxic Links Report